



## *Safe and Secure Shopping*

### **Privacy & Security**

Buying from **Printerm** is 100% safe. When we request personal information from you (such as name, address, phone number and credit card number) it is done on our secure server. We use industry standard technology to protect confidential information – SSL (Secured Socket Layer) – an advanced encryption technology that makes personal information unreadable as it travels over the Internet.

In the unlikely event of a fraudulent use of your credit card at **Printerm**, you must notify your credit card company in accordance with their rules and procedures.

We realize that shoppers are concerned about how the information they provide online will be used. We are committed to protecting your privacy and will use the information we collect about you to process your order, and provide information you request. Please read on for more details regarding our Privacy Policy.

### **Privacy Information**

#### *What Information Do We Collect and How Do We Use It?*

When you make a purchase we ask you to provide information to complete an order by filling out and submitting an online form. This information includes your name, mailing address, phone number, e-mail address, and credit card information. All information regarding our online customers is stored on a highly secured server that is not accessible through the Internet.

To continually assess the value of our site, we may track the way our customers use our site; however, this information is analyzed only in the aggregate and not at the individual level. To this end, the information you provide us with will help us tailor our communications and offerings so that you receive more of what you want and less of what you do not want.

With your permission, from time to time, we may notify you of special offers and/or send you online information that may be of interest to you based on information you have given us when ordering via our site.

### **Children's Online Policy**

**Printerm** is committed to the preservation of online privacy for all of its Web site visitors, including children. Consistent with the Children's Online Privacy Protection Act, we will not knowingly collect any personally identifiable information from children under the age of 13. If you are making a purchase, you are representing that you are an adult. If you are a child under the age of 13, you must ask your parent or guardian to assist you in using this site.